

Joseph J. Seta
10248 Knob Hill Dr.
Florence, KY 41042
859-916-8000
resume@joeseta.com

Professional Business Service

Profile

Develop and nurture lasting relationships with a strong ability to grow local contracts. Aptitude to interact, negotiate and persuade while enhancing business relations. Action-oriented with the capacity to communicate effectively with technology, executive, and business audiences. Set new standards of improving productivity, reducing costs, and resolving complex issues while driving business growth with superior performance and practical understanding of business needs.

Success

- Veteran systems architect with diverse industry experience in business, education, and marketing
 - Actively mentored, supervised or trained thousands of people
 - Successfully implemented end-to-end business solutions resulting in explosive revenues streams
 - Authored, designed and developed educational Books, DVD's, and Videos
-

Actions

Boy Scouts of America 2011

- Inculcate the core value system across a Multi-Cultural Market
- Planned and conducted activities and trips for a balanced block of instruction

Christian Education 2005

- Controlled all IT infrastructure including hardware, software, website and email
- Established policies and procedures for network and internet use
- Cultivated a tailored learning environment focused on age and level-appropriate material
- Earned positive verbal/written feedback from parents and staff regarding student learning
- Initiated and coached new athletic programs and created after school activities

Retail Computer Store 1993

- Provided an elevated customer experience that generated a very loyal clientele
 - Developed a reputation as an efficient service provider with high levels of accuracy
 - Incorporated dynamic sales strategies that exceeded fiscal projections
-

Culture

Lee University

Northern Kentucky University

Special Olympics

Boy Scouts of America